

ENSURING THE CITIZEN'S VOICE

WARD 12



**SHANE
KEATING**

Strong Advocate as your Ward 12 Councillor

www.shanekeating.ca

**MAKE YOUR VOTE COUNT
OCTOBER 21, 2013**

Strong Advocate as your WARD 12 Councillor

Greetings! My name is Shane Keating and it has been my pleasure to serve you as alderman for the past three years.

My leadership has already resulted in many positive changes to Calgary communities. Since joining council I've worked tirelessly to advocate for the Southeast Transitway (SETWAY) and have secured over \$137 million for transit projects. My office has ensured Ward 12's fair share of tax dollars toward initiatives and facilities that benefit not only this ward, but all of Calgary. My proposals have helped cut red tape and administrative overhead to make it easier for City administration to manage its assets.

Prior to joining City Council, I served as Director, Treasurer, and President of the Shepard Community Association. I was also a member of three other community organizations and co-founded a non-profit dedicated to honouring our Canadian Forces. My work experience includes 31 years as an accomplished educator and administrator. After finishing my Bachelor of Education at the University of Regina, I earned a Master in Education Administration at the University of Calgary. I am married with six grown children and eight grandchildren and have lived in Ward 12 since 1997.

I love this area of Calgary and I am passionate about its future.

Over the past three years I have represented you on the following City Committees:

- SPC | Community and Protective Services, *Vice Chair*
- SPC | Transportation and Transit
- Land and Asset Strategy Committee
- Audit Committee
- Aldermanic Office Coordinating Committee
- Governance Review Committee, *Vice Chair*
- Calgary Police Commission
- Silvera for Seniors Board
- Task Force Special Audit Access Calgary, *Chair*

My volunteer experience throughout the years has focused on issues directly related to Ward 12. Here is a list of boards I have volunteered on:

- SECRS | Southeast Calgary Recreational Society
- Shepard Enmax Power Community Advisory
- City of Calgary Area Structure Community Advisory
- Shepard Community Association President
- Direct Technology Advisory
- Founder of FIRMM
(*Families in Remembrance of Military Members*)

My Professional Qualifications

- Bachelor of Education, University of Regina
- Masters of Education Administration, University of Calgary

SHANE KEATING

MY GOALS AS COUNCILLOR...

• **Transportation and LRT Access**

It is my mandate to ensure that southeast Calgary will enjoy a direct transit link to downtown Calgary. The Southeast Transitway (SETWAY) will provide rapid transit from downtown to Quarry Park, and then to McKenzie Towne and beyond, setting the stage for an LRT. Building C-Train lines according to City needs will ensure equivalent services to all quadrants of the city. This will not only reduce congestion, but it will encourage businesses to locate outside of the downtown core to areas where their employees live, reducing the strain and cost on Calgary's infrastructure.

• **Promoting Fiscal Responsibility**

We need to continue to find ways to ensure the right balance between keeping taxes as low as possible while continuing to provide core essential services. If Calgary is to remain in good financial and economic health, sound policies and initiatives will be required to sustain City financing.

• **Recreational Facilities**

I will ensure the provision of quality public facilities and amenities in Ward 12 that keep pace with the Ward's rate of growth. I want to build on the success of the new recreation centres being built at Quarry Park, Seton, and the Athletic Park in New Brighton. These facilities give Ward 12 residents an opportunity to live, work, and play close to home.

• **Openness and Transparency**

During my first term I strongly advocated for a more transparent, accessible, and accountable city government. City Council must be more diligent in providing concise and clear detailing of expenses and budgets. This means a clear paper trail for all expenditures. Council needs to avoid situations that lead Calgarians to question the integrity of their Council members.

• **Encouraging a Viable Business Community**

It is my mandate to ensure continued economic prosperity in Calgary. The business community needs to have viability in our City. As employers of our citizens, their success is the City's success.

FUNDING METHODS FOR SOUTH EAST LRT

Part of the reason for public support of transportation projects is that they have benefits across the entire local, regional, and national economies. The benefits are widespread and include employment opportunities, less strain on city infrastructure in and around the downtown core, improved transit accessibility and convenience, reduced congestion and travel times, more efficient movement of goods, reduced carbon emissions, and increased property values. As you can see, it is easy to argue the benefits of improved transportation.

However, continuously increasing property taxes to fund the City's share of transit projects, particularly for major capital investments is becoming less and less practical. This is not unique in that many other jurisdictions in Canada are searching for new public transportation options. The following outlines alternative funding options that can be used in combination with each other and at different stages of the SE LRT. A number of these options will require support from all three levels of government.

• **CRL – Community Revitalization Levy**

The City borrows money to pay for the construction of SELRT or a segment of it. Once built, the project attracts and increases local activity, investment and development. Property values rise creating additional tax revenue for the City and Provincial government. The City uses the growth in taxes to pay back the borrowed funds. Only the tax growth within a specified boundary is dedicated, leaving taxes from other areas of the City unaffected. The CRL is limited to a fixed term of 20 years in length. Once complete, the taxes dedicated to the CRL return to civic and provincial general revenues. This leaves the City and Province in a better position.

• **GreenTRIP Funding**

GreenTrip provides capital funding to a wide range of sustainable public transit projects in Alberta in an attempt to help increase ridership and reduce traffic congestion. RouteAhead and Investing in Mobility have recommended that the City dedicate \$115 million in GreenTrip funding to SETWAY.

• **BOOT (Build Own Operate Transfer)**

BOOT is a financial arrangement wherein a private company designs and builds a transit project or facility at little or no cost to the City, and owns and operates the facility as a business for a specified amount of time with the prime goal of recovering the costs of investment and maintenance. Once the contract has reached maturity, the private company transfers the asset to the City. Some advantages of BOOT projects include the transfer of technology and know-how, completing projects within a tight budget and short time frame, and releasing the burden on the public budget for building infrastructure. The Federal Government has expressed interest in using this as a funding method for SETWAY.

• **Building Canada / P3's**

The PPP Canada Fund and Project Development Fund are cost-sharing programs that work with lower levels of government to promote the effective use of Public – Private Partnerships. PPP Canada gives priority to infrastructure projects that promote jobs and economic growth in the transportation sector.

My goals for the next term are not merely point form bullets; they are plans to make our Ward 12 and all of Calgary a better place to live, work, and play.

MY COMMITMENT TO CALGARY...AND TO YOU

I was very humbled by the support I received in the 2010 municipal election and it would be my great privilege to represent you and our vibrant community as Ward 12 Councillor for another four years. Over the next four years I promise to:

- Be an 'agent for change' in Council by pushing the City to consistently be open and transparent.
- Find better and creative 'outside the box' ways of engaging Calgarians and increasing the level of involvement of citizens in local government decision-making.
- Work hard to be the absolute best that I can be while demonstrating that Council is being a good steward of your tax dollar investment.

RECREATION CENTRES AND AMENITIES

I was instrumental in getting City Council to approve a new financing strategy that ensures the development of four new recreation centres in Calgary. Three of these centres will be built in the southeast; this includes two in Ward 12. It's the beginning of a service that southeast residents have been asking for —and has been sadly neglected. The facilities are designed to meet the needs of residents and it is very exciting to bring these services to life. Quarry Park will consist of approximately 100,000 sq. ft. of leisure and sports amenities, and will act as a community hub encouraging culture, art, learning and business activities.

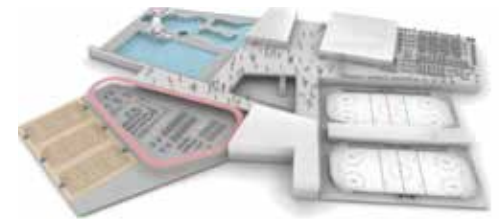


Great Plains Recreation Facility

5749 76 Avenue S.E.

Opening: *Winter 2015*

- Two ice rinks (one with greater spectator seating)
- Multi-purpose rooms
- Food services and a pro shop



Seton Recreational Facility

18150 56 Street S.E.

Opening: *Summer 2017*

- 52 metre pool
- 2 multi-purpose ice-rinks
- 3 gymnasiums
- 25000 sq ft full service library
- Youth centre
- Day care
- Food services and a pro shop



Quarry Park Recreational Facility

108 Quarry Park Road S.E.

Opening *Spring 2015*

- Gymnasium
- Fitness centre
- Multi-purpose room
- Full service library
- Child care and food services

LET'S TALK

Please tell me about your issues and concerns and what your thoughts and hopes are for the future of Ward 12.



Councillorkeats



<http://shanekeating.blogspot.com>



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